

Reunión Buró Ejecutivo FIRS

19 de Febrero de 2015 - 14:30

20 de Febrero de 2015 - 10:00

Sede FIRS

Viale Tiziano 74 - 00196 Roma (Italia)

ATTACHMENTS

ANEXOS

FIRS//

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ATTACHMENT #1

ANEXO #1

SLIDE 1

Thank you Mr President. Dear Members of the Congress, my name is Lorenzo Giannakoulas and I am here today to introduce you the new branding strategy that FIRS wants to undertake, a strategy able to face new challenges, a strategy that develops itself on 2 main guide lines.

SLIDE 2

1 The growth that the Roller Community is experiencing - and the directing of it

SLIDE 3

2 and the opportunity to reunite the FIRS galaxy on a common visual element

SLIDE 4

From these two forces comes the will to redesign, the will to imagine a restyling able to unify the values brought by the three main actors, meaning

SLIDE 5

- The Federation: a young and growing Federation, that continues to innovate by testing new formats and new competitions
- The Disciplines: quite different from each other, but all based on energy and elegance
- The People: determined, strong people, able to set the trends instead than following them

SLIDE 6

The synthesis of these strong values leads us to a new look.

SLIDE 7

And, as a consequence, to a new logo.

Ladies & Gentlemen, I'm proud to introduce the new vision,

SLIDE 8

the new logo of FIRS.

As you can see, the lettering transmits the values of the brand in a unique and unmistakable way.

The Capital letters and use of black color give determination.

The Prolongation of graphic traits link the word FIRS to the wheel and highlights the dynamism and forward projection of the logo.

SLIDE 9

A logo built on a strong element as the stylized wheel, seen as a shared identity factor, represented in a dynamic key.

The identifying mark, the common element in action, the clear and uncompromising symbol characterizing the brand identity.

SLIDE 10

An identity liaised with the choice of green, as the color of The "elastic tension", of nature and renewal, of the will to act, of tenacity.

Authentic reliable features, able to transmit the main values of the brand.

SLIDE 11

The logo is one, unique and identifying for the entire Roller Movement, But the movement consists of disciplines with their own history and their own way of being, as you know better than anyone else. And to protect and enhance their nature, specific pictograms were realized

SLIDE 12

This will permit at the same time to preserve the single discipline nature and set a consistent application on different materials and situations

SLIDE 13

As for the logo itself, as you can see on some samples,

SLIDE 14

And for the merchandising. All these applications will be realized unequivocally and consistently with the brand guide.

SLIDE 15

The Brand guide will be the main tool for building the brand identity

SLIDE 16

Is therefore basic that all users of the brand follow the rules on size, positioning, and colors of the FIRS brand, as they will be published and uploaded on the website. In this sense, the emphasis on the wheel element will allow the independent use of it, while

SLIDE 17

The versions not ratified by Brand Guide will not be permitted.

SLIDE 18 / Now please allow me to show you the new website.

DEMO CHROME - HOMEPAGE

the homepage of the website is strongly characterized by the presence of the logo itself and by a colorful visual impact, on which the various sections will develop. The top section will display a box where the main news will be shown, together related insights, while representing or actual pictures will be shown

Following sections will include

- Image with the hashtag #RollerEvents taken from instagram
- Upcoming Events
- Official Firs youtube channel
- FIRS TV
- Sponsors
- Viral & popular videos

At the bottom of the page, the focus shifts on social channels, targeting dynamism & contact with young people: the most updated instagam pictures and tweets of the federation, of testimonial athletes and of the audience will be shown.

This way, by promoting the website and the disciplines, we'll set a constant exchange between the Federation and its community. The metioned brand guide will be downloadable in this section, to facilitate the access to it.

Lets now explore further the areas of the website

FINE HOME PAGE

PARTE ALTA MENU

CLICK - ABOUT FIRS -

the insitutional part, where the federation itself is described to the public

CLICK DISCIPLINES -

where all disciplines are shown.

click artistic - as an example, please see the artistic skate part, that immediately brings to the user attention the contents about the World Championships, the updates , the regulations.

IN ALTO

CLICK EVENTS - where upcoming and future events will be displayed, with related hyperlinks as well

CLICK MULTIMEDIA-

where pictures and videos approved by FIRS will be uploaded

CLICK PRESS

where all press releases and media related material will be shown

CLICK BID -

a section studied to facilitate the access to the several bid info, as requested by their quantity.

Ladies & Gentlement, thank you for your attention.

My colleague Federico will now show you in deeper detail the architecture of the system.

ATTACHMENT #2

ANEXO #2

Thank you Mr President, good afternoon all.

I'm Federico Dionisio, i'm going to introduce you the INTRANET system and SEMS, the Sport Event Management System

INTRANET

WHAT IS?

Intranet must be the center of all FIRS Communications. INTRANET main goals are:

- To be the main source of information and news on FIRS events and championships;
- To be an archive of essential data around FIRS Discipline's events.
- To be a database for everything needed to drive the events of FIRS and communicate with FIRS members;

It can be accessed by the different users categories:

- FIRS Staff;
- National Federations;
- Judges/Officials.
- Technical Committees Members.

WHY?

There are 4 major reasons:

CENTRALIZED DATA STORE

Because It protects data and increases speed, convenience and efficiency;

EVENT MONITORING AND PUBLISHING OF EVENT INFO ON THE WEBSITE

Because this avoid data duplication and data inconsistency.

OPTIMIZATION OF THE COMMUNICATION FLOW

This means simplification of communications between FIRS, Federations and technical staff without any loss of data.

INFORMATION MANAGEMENT

All the master data and registries are managed through workflows and stored as we said in a centralized area; and all the information are accessible and updatable according to specific users permissions.

WHAT INTRANET DOES?

Intranet is a web-based system that has three main features.

DATABASE AND DATA MANAGEMENT

Possibility to manage master data of federations, officials, delegates, athletes and national teams.

For example Federations have the possibility to manage the nominations of Officials and FIRS is able to publish them on the website;

CALENDAR & COMMUNICATION BOX

Enables the promotion of events organised by Federations and a better coordination on dates;

Possibility to view all disciplines events together in a chronological order but also sorted by disciplines;

Managing the Officials list of all disciplines will enable Federations to contact them directly;

RESULTS MANAGEMENT

The Results Management tools allows the management of all the matters related to the Discipline's Championships and Competitions, each discipline with its own rules and processes.

Basically, the features available in the system allow:

- The configuration of the tournaments, rounds, groups and athletes competitions;
- The import of the teams and athletes available in the FIRS registry;
- The scheduling of the competition's days and the referees and technical delegates assigned to each match;
- The filling out forms with the results and the statistics of the match made by Technical;
- The publication of all the results on the FIRS website in real time.

Screenshot 1: Home

This are some screenshot of the Intranet. The home page is the main access to all FIRS Intranet areas:

- Competition Calendar;
- Communication Box;
- Results Management.

The central area displays the FIRS Competition Calendar and the Communication Box.

Screenshot 2: Officials Registry

This is an example of Officials list.

Screenshot 3: Input form

This is an example of an input form with Official's data (such as Name, surname, date of birth, nationality).

Now i'm going to show you the SEMS system, the Sport Event Management System, but first we are going to watch a Video.

SEMS

WHAT IS?

As we have seen in the Video SEMS has three main goals:

- To offer to Clients the possibility to manage by themselves their own info (such as reservation, accreditation) regarding the Event
- To support the operational staff employed in the management of services related to the Event through a dynamic and flexible system;
- To provide the management with a constant updated overview of the Event based on reports and indicators.

WHY?

These are SEMS benefits:

For the Organising Committee are the possibility to manage every operational info and the reduction of human errors or the optimization of the resources.

For FIRS are the construction of standard processes, the ability to monitor the event status directly from the headquarter, making more efficient the administration of the Event.

WHAT SEMS DOES?

SEMS is a web based application composed by three modules:

ACCREDITATION

The Accreditation module is a dynamic and flexible system to run high security event and exhibition accreditation. It manages registration, badges, VISA and all the necessary data of the participants.

ARRIVALS & DEPARTURES

Arrivals and Departures allows Clients to insert all the information regarding arrivals and departures, as the place of arrival and departure, codes and flight information, special luggage requirements and more.

ACCOMMODATION

The Accommodation system supports users in managing requests for accommodation.

The main objective is to manage the details of accommodation facilities, contracts and customer reservations.

The system includes management and organization of all activities and services related to accommodation like: Hotel info, Allotment, Costs, Price List, Date of check-in and check-out.

FEATURES

So, SEMS is the best way to manage needs of all the event population such as athletes, media, special guests sponsor, covering all events activities.

ScreenShot 1: Reservation Management

These are some screenshots... Here we can see the Reservation page where users can choose the hotel and manage their booking reservation by themselves.

ScreenShot 2: Report

This is an example of reporting with all booking info.

I hope that you enjoy this new philosophy of working for FIRS. Thank you very much for your attention.

ATTACHMENT #3

ANEXO #3

INCOMES/INGRESOS		USD
1.	MEMBERSHIP FEES OF FEDERATIONS	29.353,61
	AFILIACIONES FEDERACIONES	
2.	INCOMES TECHNICAL COMMITTEES	128.455,62
	INGRESOS COMITES TECNICOS	
3.1	IOC CONTRIBUTION	163.005,58
	APORTE COI	
3.2	CONTRIBUTION ARISF	6.567,78
	APORTE ARISF	
3.3	CONTRIBUTION FIHP	42.350,00
	APORTE FEDERACION ITALIANA DE PATINAJE	
4.	FIRS EVENTS FEES/WORLD CHAMPIONSHIPS/OTHER TECH. FEES	463.052,06
	TASAS EVENTOS FIRS/CAMPEONATOS MUNDIALES/OTRAS TASAS TECN.	
4.5	FEES WORLD ROLLER GAMES 2017	56.993,67
	TASAS WORLD ROLLER GAMES 2017	
5.	ADVERTISEMENT AND TV CONTRACTS	22.306,80
	PUBLICIDAD Y CONTRATOS DE TELEVISION	
7.	OTHER INCOMES	1.765,55
	OTROS INGRESOS	
8.	SPONSORS	59.046,52
	SPONSORS	
9.	ANTIDOPING OOCT	891,93
	ANTI-DOPAJE OOCT	
TOTAL INCOMES/ TOTAL INGRESOS		973.789,12

EXPENSES/EGRESOS		USD
1	MEMBERSHIP FEES TO INTERNATIONAL BODIES	5.468,28
	CUOTAS A ORGANISMOS INTERNACIONALES	
2.4	PROMOTION AND DEVELOPMENT ROLLER SPORTS	17.208,18
	PROMOCION Y DESARROLLO DE LOS ROLLER SPORTS	
2.4.1	OLYMPIC PROJECT - NANJING 2014	107.429,62
	PROYECTO OLIMPICO - NANJING 2014	
2.4.2	PROMOTION ROLLER GAMES 2017	31.952,92
	PROMOCION ROLLER GAMES 2017	
2.5/2.7	FIRS MEETINGS, TRIPS OF PRES., 1 V.PRES., SEC., RAPP. ATL., STAFF, . etc. (IOC Meetings, SportAccord 2014, WADA Meetings, etc.)	55.032,19
	REUNIONES FIRS, VIAJES DEL PRES., 1 V.PRES., SEC., RAPP. ATL, STAFF, etc. (Reuniones COI, SportAccord 2014, reuniones WADA, etc.)	
2.6	ANTIDOPING OOC	32.483,11
	ANTI-DOPAJE OOC	
4.1	ORGANIZING EXPENSES OF TECHNICAL COMMITTEES	168.123,54
	GASTOS DE ORGANIZACION DE LOS COMITES TECNICOS	
5	FIRS CONGRESS AND EB MEETINGS	17.584,86
	CONGRESOS FIRS Y REUNIONES BE	
6.1	STAFF EXPENSES	40.253,67
	GASTOS DE PERSONAL	
6.1.1	MANAGEMENT EXPENSES	15.147,78
	GASTOS DE GESTION	
6.1.2	EXPERTS ADVICE AND SPECIAL PROJECTS	41.263,72
	ASESORIA Y PROYECTOS ESPECIALES	
6.2	TELEPHONE, MAIL, FAX EXPENSES	10.422,34
	GASTOS TELEFONO, CORREO, FAX	
6.5	OFFICE EQUIPMENTS	10.989,99
	EQUIPOS DE OFICINA	
6.6	PROMOTIONAL MATERIALS (brochure, banner, video clips, merchandasing, etc.)	10.286,93
	MATERIAL PROMOCIONAL (brochure, baner, video clips, merchandasing, etc.)	
6.7	BANK EXPENSES	534,38
	GASTOS BANCARIOS	

EXPENSES/EGRESOS		USD
6.8	TROPHIES, AWARDS AND PRESENTS	24.250,78
	TROFEOS, PREMIOS Y DONES	
6.9.1	LEASING Rental FIRS Store Barcelona	1.729,19
	ALQUILER Almacén FIRS Barcelona	
6.9.2	TAXES Direct and not direct taxes	11.349,88
	IMPUESTOS impuestos directos y indirectos	
8.1	WEB PAGES - ROLLER TV	25.864,20
	PAGINAS WEB - ROLLER TV	
8.2	TV AND SATELLITE BROADCASTING PRODUCTION	15.636,92
	PRODUCCION TV Y SATELITAR	

TOTAL EXPENSES/ EGRESOS TOTALES	643.012,48
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TOTAL INCOMES/TOTAL INGRESOS	973.789,12
TOTAL EXPENSES/ EGRESOS TOTALES	643.012,48
NET PROFIT YEAR 2014 UTILIDAD NETA AÑO 2014	330.776,64
BANK AND CASH BALANCE DECEMBER 2013 SALDO BANCARIO Y DE CAJA 2013	132.634,31

BANK AND CASH BALANCE DECEMBER 2014 SALDO BANCARIO Y DE CAJA DECIEMBRE 2014	463.410,95
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12/31/2014 1€= US\$ 1,21

INCOMES/INGRESOS

USD

1.	MEMBERSHIP FEES OF FEDERATIONS	36.300,00
	CUOTAS AFILIACIONES FEDERACIONES	
2	BANK TECHNICAL COMMITTEE	121.000,00
	CUENTA COMITES TECNICOS	
3.1	IOC CONTRIBUTION	54.450,00
	APORTE COI	
3.2	CONTRIBUTION ARISF	6.655,00
	APORTE ARISF	
3.3	CONTRIBUTION FIHP	42.350,00
	APORTE FEDERACION ITALIANA DE PATINAJE	
4.	FIRS EVENTS FEES/WORLD CHAMPIONSHIPS/OTHER TECH. FEES	423.500,00
	TASAS EVENTOS FIRS/CAMPEONATOS MUNDIALES/OTRAS TASAS TECN.	
4.5	FEES WORLD ROLLER GAMES 2017	219.010,00
	TASAS WORLD ROLLER GAMES 2017	
5.	ADVERTISEMENT AND TV CONTRACTS	134.310,00
	PUBLICIDAD Y CONTRATOS DE TELEVISION	
7.	OTHER INCOMES	6.050,00
	OTROS INGRESOS	
8.	SPONSORS	84.700,00
	SPONSORS	
9.	ANTIDOPING OOC	3.630,00
	ANTI-DOPAJE OOC	

TOTAL INCOMES/ TOTAL INGRESOS

1.131.955,00

EXPENSES/EGRESOS		USD
1	MEMBERSHIP FEES TO INTERNATIONAL BODIES	6.050,00
	CUOTAS A ORGANISMOS INTERNACIONALES	
2.4	PROMOTION AND DEVELOPMENT ROLLER SPORTS	72.600,00
	PROMOCION Y DESARROLLO DE LOS ROLLER SPORTS	
2.4.1	OLYMPIC PROJECT (Tokyo 2020, YOG Buenos Aires 2018, ecc)	121.000,00
	PROYECTO OLIMPICO	
2.4.2	PROMOTION ROLLER GAMES 2017/GRANDI EVENTI/WC	36.300,00
	PROMOCION ROLLER GAMES 2017	
2.5/7	FIRS MEETINGS, INTERNATIONAL MEETINGS,TRIPS OF PRES., 1 V.PRES., SEC. STAFF, ETC (SportAccord 2015, IOC Meeting, Sportel, City Events,etc.)	72.600,00
	REUNIONES FIRS, REUNIONES INTERNACIONALES, VIAJES DEL PRES., 1 V.PRES., SEC., STAFF ETC (SportAccord 2015, Reunion COI, Sportel,City Ev. etc.)	
2.6	ANTIDOPING OOC	24.200,00
	ANTI-DOPAJE OOC	
4.1	ORGANIZING EXPENSES OF TECHNICAL COMMITTEES	181.500,00
	GASTOS DE ORGANIZACION DE LOS COMITES TECNICOS	
4.5	REFUND FEES WORLD ROLLER GAMES 2017 AND BIDDINGS WC	38.720,00
	DEVOLUCION TASAS WORLD ROLLER GAMES 2017 Y LICITACIONES CM	
5	FIRS CONGRESS AND MEETINGS	60.500,00
	CONGRESOS FIRS Y REUNIONES	
6.1	STAFF EXPENSES	157.300,00
	GASTOS DE PERSONAL	
6.1.1	MANAGEMENT EXPENSES	18.150,00
	GASTO DE GESTION	
6.1.2	EXPERTS ADVICE AND SPECIAL PROJECTS	60.500,00
	ASESORIA Y PROYECTOS ESPECIALES	

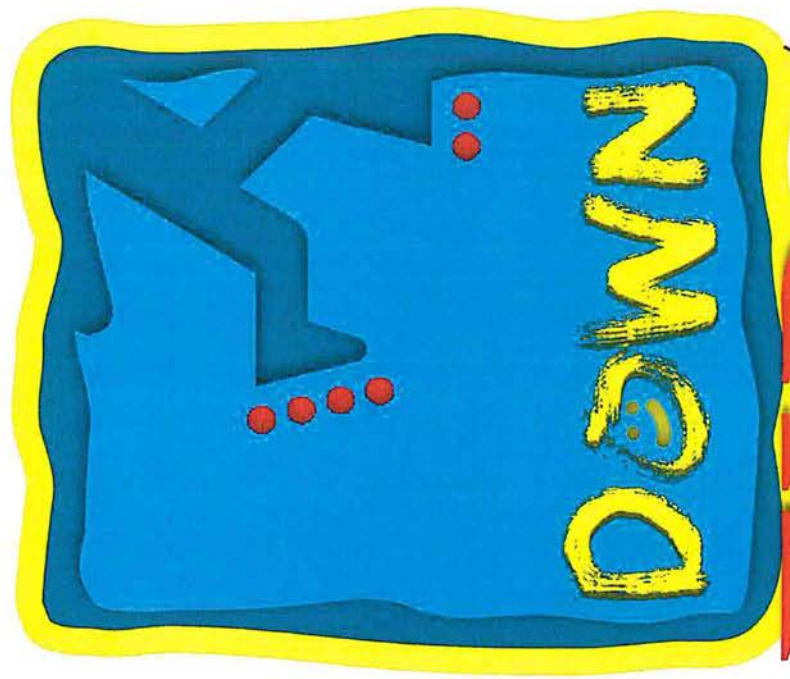
6.2	TELEPHONE, MAIL, FAX EXPENSES	18.150,00
	GASTOS TELEFONO, CORREO, FAX	
6.5	OFFICE EQUIPMENTS	11.495,00
	EQUIPOS DE OFICINA	
6.6	PROMOTIONAL MATERIALS	48.400,00
	MATERIAL PROMOCIONAL	
6.7	BANK EXPENSES	2.420,00
	GASTOS BANCARIOS	
6.8	TROPHIES, AWARDS AND PRESENTS	30.250,00
	TROFEOS, PREMIOS Y DONES	
6.9.1	LEASING Rental FIRS Store Barcelona, new branch office, etc.	50.820,00
	ALQUILER Almacén FIRS Barcelona, nueva sucursal, etc.	
6.9.2	TAXES Direct and not direct taxes	12.100,00
	IMPUESTOS impuestos directos y indirectos	
8.1	WEB PAGES - ROLLER TV	96.800,00
	PAGINAS WEB - ROLLER TV	
8.2	TV AND SATELLITE BROADCASTING PRODUCTION	12.100,00
	PRODUCCION TV Y SATELITAR	

TOTAL EXPENSES/ EGRESOS TOTALES	1.131.955,00
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TOTAL INCOMES/TOTAL INGRESOS	1.131.955,00
TOTAL EXPENSES/ EGRESOS TOTALES	1.131.955,00
SURPLUS/SURPLUS	0,00

ATTACHMENT #4

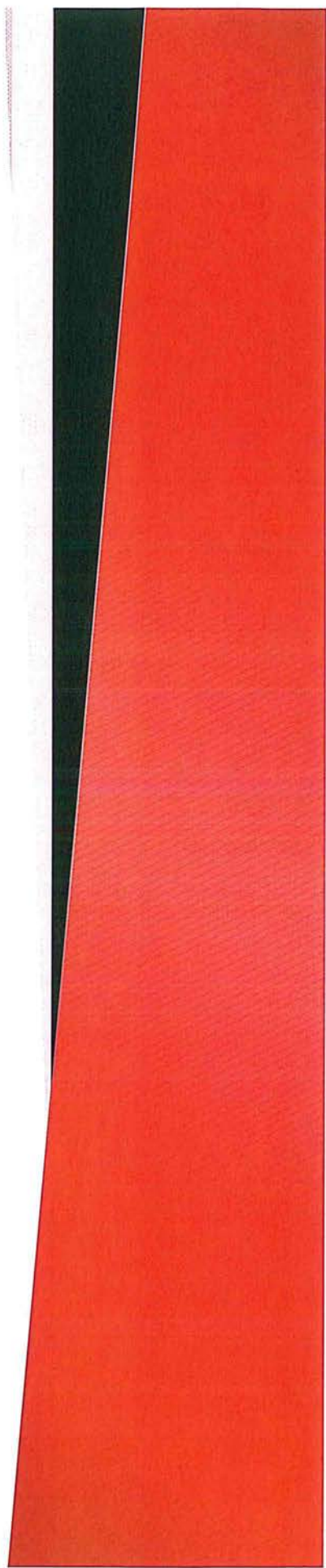
ANEXO #4



FUNDACIÓN
INTERNACIONAL
DE PATINAJE
NIÑOS DOWN

FIPND

LOGO



DESCRIPCION DE LA FUNDACIÒN

Fundación Internacional para niños Down, es una organización sin animo de lucro que busca incentivar el patinaje sobre ruedas en la población infantil con síndrome de Down.



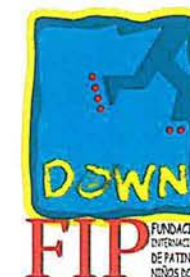
MISIÓN

Nuestra misión es mejorar la calidad de vida de las personas con Síndrome de Down y de sus familias, mediante la creación de programas que fomenten el patinaje como un deporte que responda a sus fortalezas y necesidades y de esta manera estimular el desarrollo de nuevas habilidades y la participación en campeonatos regionales, nacionales e internacionales.



VISIÓN

- ▶ Ser reconocidos a nivel nacional e internacional como entidad sin ánimo de lucro que apoya a la población infantil con síndrome de Down.
- ▶ Fomentar el patinaje como un deporte que ayuda al desarrollo de habilidades en niños con síndrome de Down. Teniendo en cuenta que el patinaje es un deporte que se puede realizar con fines recreativos y saludables.
- ▶ Promover la práctica del patinaje contando con un equipo de profesionales interdisciplinado, cualificado y articulado que estimule y mejore las condiciones físicas, cognitivas de los niños con síndrome de Down, logrando un reconocimiento a nivel social que impactara su calidad de vida.



REVISIÓN DEL CONTEXTO DEL PATINAJE

El patinaje es un deporte que se puede realizar con fines recreativos o apuntando a la competición. Son dos las clases de patinaje que existen, según la superficie donde se practique: patinaje sobre hielo y patinaje sobre ruedas



El patinaje es un deporte que exige una perfecta combinación entre mente y cuerpo y a la vez una alta **coordinación sensorio-motriz** que compromete, desarrolla y agudiza el sentido del equilibrio, así como el manejo del espacio.



El patinaje es una **mezcla de fuerza, habilidad y resistencia**, en el que es muy importante la acción de los músculos y las articulaciones para dar los movimientos de flexión y extensión

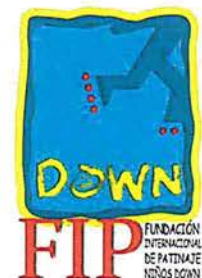


OBJETIVOS

Fomentar el patinaje como un deporte que ayuda al desarrollo de habilidades en niños con síndrome de Down.

Incentivar la practica del patinaje sobre ruedas para la sana competencia a través de torneos y competencias.

Promover la practica del patinaje.



MIEMBROS

